# PODCASTING FOR CLIMATE ACTION.

# *USER MANUAL*

Before holding the microphone, read this manual thoroughly and retain it for future reference.

Climate changes are causing disruptions all over the world, affecting life on earth, in the water and in the air.

## About CWMA

Climate Women Media Action (CWMA) is a transformative initiative equipping female journalists to report impactfully on climate change from their communities.

We are dedicated to providing training, advocacy, environmental communication services and research.

Our mission is to build confidence among female journalists by building their capacity to take on science-related reporting and advocacy.

We are available to offer customised budget –friendly training for female journalists and media.. For inquiries and consultations, write to climatewomenmediaaction@gmail.com. You can also visit our website at www.climatewomen.org for more resources.

# PODCASTING FOR CLIMATE ACTION.

**Congratulations! On your first Climate Podcast, please keep these tips in mind.**



## THE ISSUE

Climate changes are causing disruptions all over the world, affecting life on earth, in the water and in the air.



## THE SOLUTION

Spreading awareness about this critical global challenge is vital to inspiring change and promoting sustainable practical solutions.

# Podcasting vs Podcast

## What is Podcasting?

Podcasting is a method of distributing digital audio files over the Internet, typically in the form of episodic series.

<div align="center">OR</div>

Podcasting is a form of digital media where creators produce and distribute audio episodes often in a series on topics ranging from news and storytelling to education and entertainment.

Imagine it as a radio on demand, but more personalized, more diverse, and often more closer to home.

## What is a Podcast?

### Podcast

A podcast is a digital audio program that you can listen to anytime, anywhere, kind of like radio, but on demand. It is typically released in episodes and can cover just about any topic imaginable, from climate justice and investigative journalism to comedy, storytelling, or personal growth.

<div align="center">OR</div>

A podcast is a spoken word audio episode focused on specific topics, which users can subscribe to and listen at convenience.

## A LITTLE REWIND- WHERE IT ALL STARTED

In 2003 Software developer Dave Winer and journalist Christopher Lydon created an RSS feed with audio enclosures, a technical breakthrough that allowed automatic delivery of audio files.

In 2004 former MTV VJ Adam Curry developed iPodder, a program that enabled users to download audio content to their iPods. This helped popularize the term "podcast", a blend of iPod and broadcast.

In 2005 Apple integrated podcasts into iTunes, making them accessible to millions. That same year, podcast was named Word of the Year by the New Oxford American Dictionary.

From 2006–2013: Comedians, journalists, and independent creators began experimenting with the format. Notable shows like This American Life and WTF with Marc Maron gained traction gradually.

In 2014 the launch of Serial, a true crime podcast, marked a turning point. It was the first podcast to reach 5 million downloads on iTunes and won a Peabody Award, propelling podcasting into the mainstream.

From 2015–2020: Podcasting diversified rapidly. Genres like true crime, comedy, and investigative journalism flourished. Platforms like Spotify and Stitcher began investing heavily in podcast content.

Some of the earliest known podcasting platforms include Afripods (based in Nairobi) and Africa Podfest, which helped formalize and amplify African podcasting voices in the 2010s.

## Did you Know?

Africa's rich tradition of oral storytelling and radio broadcasting laid the groundwork for podcasting. In fact, many early podcasts were simply digitized radio segments distributed via RSS feeds.

# VOX POP PODCASTING

## What is Vox pop podcasting?

This is a dynamic audio format that features short interviews with everyday people, capturing spontaneous thoughts on public issues, lived experiences, or societal trends. It is derived from the Latin phrase vox populi, meaning "voice of the people," this style bridges street level opinion with editorial storytelling making journalism an ever evolving field.

This method of podcasting gives journalists an accessible tool for community engagement.

Literally meaning Vox pop podcasting is all about capturing the voice of the people.

In podcasting, vox pops are more than just quick clips, they are gateways to diverse realities. Whether gathered in bustling markets, border communities, or youth gatherings, these bite sized recordings bring authenticity into journalistic narratives. They transform passive listening into participatory media by presenting stories in real voices.

## Types of Vox pop Podcasting

Street-style interviews: You ask random people a question like "What's one thing you would change about your city's climate policy? And record their answers.

Quick clips: Each response is usually 20-30 seconds, giving listeners a snapshot of individual views.

Layered storytelling: These clips are remixed into your episode to add real world voices, contrast expert opinions, or spark discussion.

## VOX POP PODCASTING.

A typical vox pop podcast segment is short, energetic, and built around capturing the pulse of the people perfect for breaking up longer narrative sections or sparking audience curiosity. Here's what it usually includes:

### How to do it: The Anatomy of a Vox Pop Segment

### 1. The Hook or Intro

This is a brief setup by the host explaining the theme or question.

It may include ambient sounds to place listeners "on location" for example, the edge of a market or street traffic.

### 2. The Question

These should be simple, open ended, and repeated across all interviews for consistency.

It frames the theme and keeps editing smooth.

### Sample questions.

"How has your environment changed in the last five years?"

"What would you tell a policymaker about biodiversity?"

### 3. The Voices

This is a sequence of recorded responses from different individuals.

Clips should be 15–60 seconds long, showcasing diversity in tone, language, and emotion.

Pro Tip: Mix clips by age, gender, or setting for contrast and flow.

### 4. Narrative Weaving

In this segment, the host may pause between responses to add short reflections or transitions. It not only brings clarity but helps guide the listener and build context. However it is optional.

## Why does Podcasting matter for Climate Action?

Podcasting turns complex science into human stories and, that's where real action begins.

In podcasting a seemingly complex theory broken down into a dialogue, conversation that engages each and every one.

### It democratises Climate information.

Podcasts break down barriers to information. Despite location, all one needs is a phone and a bit of mobile data to access expert insights, local stories, and global trends.

### It amplifies under- represented voices.

It is a platform where local meets global, and where storytelling becomes a form of empowerment. From Indigenous land defenders to youth activists and women farmers, podcasting gives space to those often left out of mainstream narratives.

### It sparks dialogue and builds community.

Podcasts can be shared in listening circles, classrooms Whatsapp groups, or community radios. They are not just content, they are conversation starters and in climate action, dialogue is half the battle.

### It is adaptable and creative.

With Podcasts you can blend interviews, soundscapes, music, recordings and local languages. That flexibility makes podcasting ideal for reaching gen z, rural youth, or multilingual audiences

# Recording Essentials for Podcasting

## Podcast Planning Template.

Begin with a podcast planning template to map out your episode's flow include the introduction, main topics, interview questions, transitions, and closing remarks. This structure helps you stay focused and avoid rambling.

## Script or Bullet Notes.

Write a script or bullet-point outline that balances clarity with personality. You don't need to read word-for-word, but having key phrases and reminders on paper keeps your message sharp and confident.

## Recording Environment.

Choose a quiet and controlled recording environment, ideally indoors with soft furnishings like curtains or cushions that absorb echo. Avoid spaces with background noise from fans, traffic, or people talking.

## Mic Check 1, 2

Test your recording equipment before the actual session. Plug in your microphone, check sound levels using headphones, and make a test recording to ensure your voice is crisp and clear — not muffled or distorted.

## Get rid of distractions.

Silence potential distractions like your phone, notifications, or other devices. This helps maintain focus and prevents interruptions during recording.

## Goals and Objectives.

Review your episode's purpose and audience before recording. Ask yourself: "What message am I trying to convey?" and "Who am I speaking to?" This mental focus ensures your storytelling resonates with listeners.

# HARDWARE ESSENTIALS FOR PODCASTING

These are the main requirements for anyone starting or building a podcast from scratch.

## Microphone

A microphone captures clear vocals USB mic or lapel mic is ideal for beginners.

Samson Q2U or Audio-Technica ATR2100x are some of the recommended quality microphones.

## Headphones

These monitor audio live and during editing, the over-ear type helps isolate sound. Studio headphones like Audio-Technica M20x are highly recommended.

## Audio Recorder

Portable recorder or interface: Zoom H1 (for field work) or Focusrite Scarlett Solo 212 is recommended for studio vibes. However this is optional if you are using a smartphone. You can choose to use a mobile or handheld device for fieldwork

## Pop Filter/Windscreen

It reduces harsh explosive  "P" and wind sounds It is affordable and boosts quality of sound.

Tip: Try out Hindenburg Journalist: a site designed for spoken word projects, and perfect for community focused podcasts.

# SOFTWARE AND EDITING TOOLS FOR PODCASTING.

There are many applications available on google store that support podcasting and thus one should take time to explore these including;

**Audacity** a free, open-source audio editing software ideal for beginners. It allows you to record, cut, clean, and export podcast episodes with user friendly tools for adjusting sound levels, removing background noise, and adding music or transitions.

**Dolby On** a mobile app designed for high-quality voice recording. It automatically enhances audio clarity by reducing noise and optimizing tone — perfect for quick interviews, ambient sounds, or capturing field stories on the go.

**Wave Editor** an Android app that offers multi-track audio editing, waveform visualization, and real-time effects. It's great for fine-tuning episodes directly on your smartphone, especially when working remotely or without access to a laptop.

**Lexis Audio Editor** lets you record and edit voice files with options like trimming, fading in/out, and adjusting pitch or speed. It's a lightweight tool suitable for both solo podcasts and collaborative projects.

**Krisp** is a noise cancelling tool that works with various recording apps to remove unwanted sounds like fan hums, street noise, or keyboard clicks, ensuring your podcast sounds clean and professional.

**Anchor** (now Spotify for Podcasters) is a free app for hosting and distributing your episodes. It allows you to record, edit, and publish directly from your phone, while also tracking listener engagement and offering monetization options.

**Auphonic** enhances audio quality post-production by levelling volume, reducing noise, and optimizing file formats for podcast platforms. It's especially useful when you need to polish recordings before sharing with your audience.

# STORYTELLING HACKS.

## *Tips and Bits.*

Find Your Vibe: Climate is a whole mood but niche it down to sustainability hacks, eco-drama or deep dives into climate science.

**Make It a Story**: Statistics are cool, but storytelling is what keeps listeners hooked. Spill the tea, host guests, and share real life experiences.

**Stay Woke:** Climate news is revolving, anything can happen anytime of the night or day. Keep up with it so that you bring the freshest takes and from credible sources.

**Keep it Chill**: Science can be intense, try to break it down like you are explaining it to a friend at brunch.

**Set the scene:** Audio matters! A little music, a sprinkle of sound effects, and boom you have a vibe to start you off.

**Hype it Up**: Tiktok, Instagram, and collaborations; get that contact everywhere. Remember the rule is Visibility= Impact

**Get the people talking**: Engagement is important but is your audience taking the conversation to their family and friends?

**Stay Consistent and Passionate**: Keep the energy up. Your audience will surely pick up the pace.

# AMPLIFYING YOUR IMPACT

## How to get your listeners to take action

### Anchor in Emotion

People act when they feel. Don't just drop facts; tell stories that evoke urgency, hope or solidarity. Maybe it is a youth-led clean up that turned into a community movement, or a farmer adapting brilliantly to climate shocks

### Break it Down

Make action steps doable. Instead of saying "reduce your carbon footprint. "say challenge yourself to a no plastic week and tag us.

### Be crystal clear on "What Now?"

Vibes are nice, but people need direction. Spell out exactly what they can do after the episode. For example: "Want to amplify indigenous voices in Climate Justice? Tap the link in the show notes to join the youth declaration or to share insights.

### Use Real-Time Shoutouts

Name drop listeners who took action. It builds FOMO and makes impact visible "Shoutout to Peace from Gulu who started a school compost project after last week's episode!"

# How to get your listeners to take action

## Add Audio Prompts

Mid-episodes, drop a soft CTA like: "Pause 15 seconds send this to someone who needs to hear it. Let us spread the ripples." 'It's subtle, but powerful.

## Partner with On the Ground Organisations.

When possible, link to organisations doing local work. You give listeners a trusted path and you support real life initiatives.

## Make Activism Look Like Them.

Reflect your audience in your work. If they are Genz creatives, invite them to remix climate messages. If they are community leaders, suggest convening local messages.

## Use Inclusive Language.

Speak in a way that resonates with the community, mix English with Luganda, Runyakitara, Itesot, Lugbar or relatable metaphors. Avoid jargon and try as much to make climate science accessible to all listeners.

## Micro Challenges=Macro Impact Reward

Launch bite sized challenges like "Plant One Thing." Or "No swipe Sundays

(Cut your digital carbon). Make them fun, postable. Reward winners with aligning gifts like a chance to attend a podcasting listener's party or a climate walk.

# ARTIFICIAL INTELLIGENCE FOR PODCASTING

*AI tools for editing.*

**Adobe Podcast** (formerly Project Shasta) is a browser-based platform that uses AI to clean up audio recordings, improve speech clarity, and provide studio-quality sound from everyday equipment.

**Opus Clip** helps to automatically identify impactful moments from long podcast recordings and transforms them into short vertical video clips optimized for social media platforms like TikTok or Instagram complete with dynamic subtitles and a "Virality Score" to predict audience appeal.

**ChatGPT** assists throughout the podcast workflow by generating episode outlines, scripting intros and transitions, crafting interview questions, summarizing transcripts into show notes, and repurposing content into social media captions or blog posts all tailored to your theme and tone.

**Suno AI** helps generate custom music and soundtracks for podcast intros, outros, or scene transitions by turning text prompts into fully produced audio clips, perfect for setting the mood or branding your series.

**Wondercraft** uses AI to generate multilingual voice content and branded audio episodes, allowing creators to reach global audiences with smooth voiceovers, translations, and professional sound design even without recording everything manually.

**Descript** allows podcasters to edit audio by editing the transcript directly users can delete filler words, correct mistakes, and even generate voiceovers with Overdub, making production fast and accessible for beginners and pros alike.

Note: Ai tools may not provide the best African intonation.

## *Publishing Tools*

**Anchor** (Spotify for Podcasters) lets you record, edit, and publish episodes directly from your phone or browser. It automatically distributes your podcast to Spotify, Apple Podcasts, and more — ideal for beginners and mobile-first creators.

**Buzzsprout** Offers easy episode uploads automatic optimization, and detailed analytics. You can schedule releases, embed players on websites, and even transcribe episodes for accessibility.

**Podbean** Combines publishing with monetization features like listener donations and premium content. It's great for scaling your podcast and reaching wider audiences.

### *Promotion Tools*

**Opus Clip** Uses AI to turn long episodes into short, viral-ready clips for TikTok, Instagram Reels, and YouTube Shorts complete with captions and engagement scores.

**Capsho** Automatically repurposes podcast content into blog posts, email newsletters, social captions, and audiograms saving time and boosting reach.

**Canva and Adobe Express** enables one to design eye catching teaser graphics, quote cards, and carousel posts to promote episodes across social media platforms.

**Chartable and Podkite** will help you track listener reviews, rankings, and audience growth across platforms — useful for refining your outreach strategy

## *Hosting Platforms*

**Castos** offers reliable hosting, advanced analytics, and private podcasting options. It's ideal for professional creators and organizations.

**Transistor** supports multiple shows under one account, with team collaboration features and detailed performance metrics.

**Rss.com** provides unlimited storage, automatic distribution, and monetization tools plus a free podcast website.

**Libsyn** is one of the oldest and most trusted hosting platforms, known for stability and wide syndication options.

### Bonus AI Tools

**Headliner** is an AI-powered platform that transforms your audio into engaging visual content for social media and YouTube. It lets you create audiograms,short video clips with waveforms, captions, and branded visuals  perfect for teasing episodes or sharing quotes. You can transcribe your podcast automatically and edit it like a document, saving time and improving accessibility.

Headliner's AI Clip Generator identifies key moments in your episode and turns them into viral-ready snippets for platforms like TikTok and Instagram. It supports automatic posting to social media and YouTube, helping you stay consistent with promotion. The mobile app allows editing and sharing on the go, ideal for fieldwork or spontaneous updates.

### QR Code Generators for Podcast Access

QR codes are a brilliant way to connect offline audiences to your podcast episodes, especially in community spaces or printed materials. Tools like Me-QR, Scanova, and MyQRCode let you upload audio files or link to podcast platforms, then generate a custom QR code.

# PODCASTING CHECKLIST

## *Recording Checklist*

- ✓ Prepare your script or bullet points with clear segment flow
- ✓ Choose a quiet, echo-free space (curtains, cushions help absorb sound)
- ✓ Test microphone and headphones for clarity
- ✓ Conduct a short test recording and playback check
- ✓ Use pop filter or cover mic with fabric to reduce harsh sounds
- ✓ Warm up voice  practice tone, pacing, and energy
- ✓ Silence phones and turn off distracting devices
- ✓ Secure consent from all interviewees (verbal or written)
- ✓ Have backup power and storage if recording in the field
- ✓ Record confidently and speak naturally

## *Editing Checklist*

Import audio into editing software (e.g., Audacity, Descript, Adobe Podcast)

- ✓ Trim silences, retakes, and filler sounds (uhms, ahs, etc.)
- ✓ Level volume across clips and segments
- ✓ Remove background noise using AI tools (Cleanvoice, Auphonic)
- ✓ Add intro/outro music and transitions (use royalty-free or original tracks)
- ✓ Insert ambient sound or effects where relevant (e.g. rainfall, birdsongs)
- ✓ Review flow, does the episode feel engaging and cohesive?
- ✓ Add transcript or captions for accessibility and SEO
- ✓ Export final file in MP3 format with correct metadata
- ✓ Save backup copy and version history

## *Publishing Checklist*

- ✓ Upload to hosting platform (e.g., Anchor, Buzzsprout, Podbean)
- ✓ Add cover art or episode card (use Canva or Adobe Express)
- ✓ Link distribution to Spotify, Apple Podcasts, Google Podcasts
- ✓ Test episode playback across devices
- ✓ Generate QR code for easy sharing via flyers or WhatsAp.

## PODCASTING CHECKLIST

### Recording
Prep script/talking points
Find quiet spot + test mic
Warm up voice + silence phone
Use headphones + record test clip .
Get consent if interviewing
Backup battery + clear storage
Hit record and speak naturally

### Editing
Trim mistakes, silences
Balance audio volume levels
Remove background noise
Add intro/outro music G
Drop in ambient sound (birds, rain)
Review final flow

### Publishing
Create catchy title + description
Upload to Anchor, Buzzsprout, etc,
Add cover art or teaser graphic
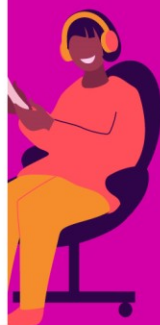
# Here are some lesser known tips that work like magic for publishing your podcast.

**Pre-Launch Whisper**: Before your official launch, publish a short "Episode 0" that introduces your podcast's mission, tone, and host personality. This gives directories like Spotify and Apple Podcasts time to index your show, so your real launch hits with full visibility.

**Use Metadata Like a Journalist:** Treat your episode title, description, and tags like a headline and lead. Include keywords that match what your ideal listener might search not just poetic titles. For example, instead of "Breathless City," try "Air Pollution in Kampala: Street Voices and Climate Action."

**Create a "Content Stack" for Each Episode**: Don't just publish audio. Build a stack:

**Hide bonus treats for Loyal Listeners:** Add a subtle sound, phrase, or code in each episode that links to bonus content or a community challenge. It builds loyalty and turns passive listeners into active participants.

**Publish at Off-Peak Times for Algorithm Boost:** Try releasing episodes mid-week at five to six in the morning. Fewer upload mean less competition, and early engagement can trigger algorithmic promotion on platforms like Spotify.

**Use Dynamic Descriptions for Old Episodes:** Update descriptions of older episodes with fresh links, new calls to action, or cross-promotions. Most platforms allow this, and it revives dormant content.

**Utilise climate visuals,** behind-the-scenes activism, or storytelling animations can make your podcast more immersive.

# SAMPLE EPISODE SCRIPTS FOR CLIMATE ACTION PODCASTING.

## Episode 1: Kampala Heat wave Diaries: Staying Cool Together

### Intro

[*Ambient sounds: city traffic, distant radio chatter*]

*"Welcome to Voices of Change. Today we walk through the sun-scorched streets of Kampala, where rising temperatures are turning daily routines into survival stories. I'm [Nalugwa Shanice], and this episode uncovers how urban heat waves are reshaping life, especially for women vendors and commuters.*"

### Segment 1

Street Interviews (Vox Pops)

*"I spoke to Amina, a fruit seller in Kalerwe Market…" [Clip: Amina's voice, layered with market sounds] 'I start at 5am now any later, and the heat spoils my fruit. The heat burns, even through my scarf.'*

### Segment 2

*Expert Insight "Climate scientist Dr. Tumusiime explains why Kampala is heating up…" [Clip: Dr. Tumusiime] 'Concrete landscapes, car emissions, and little tree cover create urban heat islands. Women and children are most exposed.'*

### Call to Action

*"Want to help cool the city? Join the Tree Planting Taskforce or check out the green roof pilot projects near Nakawa and Kisalosalo in Kyebando"*

### Outro

*[Soft birdsong fades in] "Heat may rise, but so can action. Share this episode, plant a tree, and stay cool together."*

# Episode 2: Wetlands and Whispers: Saving the Healing temples of Our City

## Intro

*[Water dripping, frogs croaking, night insects] "Wetlands are Kampala's lungs. Yet every day, concrete creeps closer. I'm [Atukunda Raelene], and today's episode explores the fragile beauty, and urgent threats facing Uganda's wetlands."*

## Segment 1

*Story from a Local Elder "In Luzira, we meet Mama Nakitto, who grew up fishing papyrus and singing to cranes…" [Clip: gentle storytelling tone] 'When the birds stopped singing, we knew something was wrong.'*

## Segment 2

*Youth Activist Perspective "Young activist Jonathan leads clean-up campaigns. Hear his voice…" [Clip: bustling sounds, laughter] 'Wetlands saved us during floods. Now it's our turn to save them.'*

## Call to Action

*"Sign the petition to halt wetland reclamation and join the monthly clean-up at Bugolobi Bridge."*

## Outro

*"May every whisper from the reeds stir healing and action in your heart. Wetlands belong to all of us let's speak up."*

# Practical Solutions for Common Podcasting Challenges

### Adapting Print Skills to Audio Storytelling

**Challenge:** Journalists trained in print or digital formats may struggle with pacing, tone, and conversational flow in audio.

**Solution:** Practice "writing for the ear" by reading scripts aloud and refining rhythm and clarity. Use narrative techniques like suspense, character arcs, and ambient sound to enhance immersion. And listen to successful journalism podcasts (for example The Daily, Legally Clueless) to study structure and delivery.

### Technical Production Barriers

**Challenge:** Recording, editing, and mastering audio can be daunting without prior experience.

**Solution:** Start with user-friendly tools like Descript, Alitu, or Audacity. Invest in a quality microphone and record in quiet, padded spaces or join podcasting communities or workshops for peer learning and troubleshooting.

### Ethical and Legal Complexities

**Challenge:** Audio formats raise new concerns around consent, representation, and copyright.

**Solution:** Use voice-recorded consent forms, especially in low-literacy or rural settings. Source royalty-free music or collaborate with local artists for soundscapes. Include an ethics checklist in your workflow to ensure transparency and accountability.

# Practical Solutions for Common Podcasting Challenges

## Audience Engagement and Retention

**Challenge**: Unlike traditional articles, podcasts require hooks and emotional resonance to keep listeners tuned in.

**Solution**: Open episodes with compelling questions or sound bites. Use listener polls, WhatsApp voice notes, or QR-linked surveys to co-create content.

## Time and Resource Constraints

**Challenge**: Balancing podcast production with journalism deadlines can lead to burnout.

**Solution**: Batch record and edit episodes to streamline workflow. Collaborate with interns, community storytellers, or advocacy partners to share the load. Use content calendars and pre-launch checklists to stay organized.

## Advocacy-Specific Challenges

**Challenge**: Climate and gender justice podcasts often require deeper research, cultural sensitivity, and inclusive framing.

**Solution**: Partner with local experts, sound historians, or cultural elders to enrich storytelling. Include diverse voices and dialects to reflect community realities. Use storytelling matrices to evaluate impact, representation, and positionality.

## Audience Expectations vs. Journalistic Integrity

Some listeners expect entertainment or personal opinions, while journalistic podcasts aim for accuracy and balance. This tension can lead to disengagement if the tone feels too formal or too casual.

## What to do

Strike a balance by using narrative storytelling techniques while maintaining journalistic rigor. Let your personality shine through without compromising facts.

# What Podcasters Say.

*''Focus on inspiring hope and change by highlighting opportunities and initiatives, communities can utilize and implement to address climate change.*

*The media is already saturated with information regarding the negative impact of climate change.''*

*Grace Eron Nanyonjo-  Podcast Host- Driving Eco sustainability*

*''Build meaningful collaborations.*

*Be in community, workspaces or hubs that you know have incubation for new media practitioners. Put yourself in those spaces repeatedly, the people you could work with are seated right next to you. Sign up for those talks and make as many friends in the podcasting space. And you can even email the podcasters if there is a particular individual that inspires you. People in podcasting are actually very open to collaboration.*

*Adelle Onyango-  Podcast Host- Legally Clueless Kenya. (Views from ANF podcasting sessions)*

26

# THE CLIMATE PODCASTER'S OATH

I pledge to use my voice with purpose and power.

I will speak truth with courage, amplify those who go unheard, and honour every story with care.

I will resist despair, choose hope, and spark action not apathy; I will create space not just content.

Centering climate justice, listening deeply.

Because the microphone is not just a tool, it's a torch,

And I will carry it with clarity, compassion, and conviction.


Name:

Date:

Signature:

# Take Notes